

## **EXPLANATION OF CONSENT AGENDA ITEM E.2.c.(32) – October 28, 2015**

### **ITEM:**

Consideration of authorizing staff to coordinate an event in Jetty Park and approval of contributing campground revenues collected on that day to the United Way as part of the Port's fall campaign. GT USA has agreed to co-sponsor the event.

### **EXPLANATION:**

United Way of Brevard County was started in 1957 by a group of concerned individuals who wanted to help those who were in need. They formed the Brevard County United Appeal and conducted their first county-wide fund drive in early spring of 1958. More than \$104,000 was raised and 12 agencies received funding. Another campaign was conducted in the fall, raising \$140,600 for the 1959 operating budgets of the 12 agencies. In 1971, the agency changed its name to United Way of Brevard County. As a 501(c) 3 nonprofit, it has been involved in the community's health and human service sector for past 55 years.

This year's United Way's community-wide fund-raising drive seeks to raise \$6.45 million to assist Brevard non-profit agencies. The theme is Book'em and Brevard Sheriff Wayne Ivey is the Campaign Chair.

Historically, the Port Authority participates in the United Way campaign with employees making personal commitments that are fulfilled through payroll deductions. Last year, employees contributed \$17,490.36 from personal commitments and proceeds from several small events. This year, Communications Department is coordinating a 'United Way Day' in Jetty Park from 11 a.m. – 2 p.m. on Saturday, November 21. The event, which GT USA has agreed to co-sponsor, would involve Port and GT USA employees, our community partners and several United Way agencies. This event will allow the Port Authority to raise awareness and demonstrate our commitment to our community.

Communications Department requests that the Board approve allowing camping revenues on the event day to be added to personal employee commitments for this year's Port Canaveral contribution to the United Way. Based upon historical data, camping revenue is estimated at nearly \$3,000. In-kind costs for promotion and awareness are estimated at \$2,000. As a co-sponsor, GT USA will contribute \$5,000 to the campaign.

### **Funding Review by Finance (Pat Poston):**

The campground revenue estimated for this event is \$3,000. The FY16 Operating Budget will not require change.

**Staff Recommends Approval  
Prepared by Jim Dubea**

COMMUNITY

# CARE FUND



“Let’s face it, today’s tough times can cause even the hardest working families to face difficulty and struggle to survive. Many in our community are stuck in a never-ending cycle of constant worry about being an emergency away from everything spinning out of control.

So how do we protect our community? As Sheriff, I firmly believe that crime prevention and education are a vital part to improving Broward and protecting our citizens. However, I’m also convinced that it takes a community to protect a community.”

— Sheriff Wayne Ivey

## SAFETY NET SERVICES

Targeted Impact Area focuses on immediate issues ranging from poverty to physical, mental and developmental health and well-being, as well as the care and education of children and the health and independence of seniors. Without addressing our community’s most basic needs and enabling individuals and families to find some sense of stability, we will never achieve our goal to build the foundation needed to effect positive and long-lasting change.

## EDUCATION

This targeted Impact Area focuses on Easy Guide Reading, reading mentors and the prevention of summer learning loss.

## INCOME

This targeted Impact Area focuses on Financial Stability and Tax Preparation programs for low income individuals and families.

## HEALTH

This targeted Impact Area focuses on Hunger and Child Abuse Prevention programs plus Health Literacy and Access.

### 211 BROWARD

Information and Referral  
211 or (352) 632-6888

### AGING MATTERS IN BROWARD

Broward Senior Nutrition Program  
Home and Community Based Services  
Bullock and Senior Volunteer Program  
Senior Transfers  
(954) 439-6770

### AMERICAN RED CROSS

Emergency Services  
Services to Armed Forces  
(352) 894-1000

### ARTS AND SPACE COAST

Youth Suburban Abuse Treatment  
(352) 752-7890

### OUR BROWARD BIG SYSTEM

Community & Site Based Monitoring  
(954) 478-2998

### BOYS AND GIRLS CLUBS OF CENTRAL FLORIDA

Youth Development Services  
(954) 341-6888

### BOY SCOUTS

(954) 350-4400

### BROWARD ACHIEVEMENT CENTER

Employment and Habilitation  
(352) 632-6490

### BROWARD ALZHEIMER'S FOUNDATION

Adult Daycare Program  
(352) 253-4430

### BROWARD COUNTY LEGAL AID

General Services  
(352) 831-2500

### BROWARD NEIGHBORHOOD DEVELOPMENT COALITION

The DOCK  
(352) 293-4214

### BROWARD NURSERY NURSING

Transitional Housing for Women and Children  
(352) 488-9180

### BROWARD

Snack, Meals and Supported Living  
(352) 496-2454

### CRIMINAL COURTESY

Emergency Assistance  
(352) 436-4966

### CENTRAL BROWARD SHELTER CENTER

Emergency Assistance & Community Kitchen  
(352) 431-4796

### CENTRAL FLORIDA YOGA

Youth Aquatics Services  
(352) 267-8934

### CHILDREN'S ADVOCACY CENTER

Child Abuse Intervention  
(352) 241-6610

### CHILDREN'S HOME SOCIETY

Madrova Blvd' Ranch  
(352) 796-3170

### CLUB ENGLISH

Thru or Tutor  
(352) 409-8942

### CROSSROADS YOUTH SERVICES

Emergency Youth Shelter  
(352) 452-6889

### EARLY LEARNING COALITION

Subsidized Early Childcare  
(352) 637-1680

### FAMILY COACHING CENTER

Mental Health Services  
(352) 632-3992

### GIRLS SCOUTS

(954) 350-4400

### GOVERNMENT OF BROWARD COUNTY

Advocacy and Case Management  
(352) 631-7776

### GRANDS FOR HOMELESS AND VETERANS SERVICES

(352) 683-4466

### JUVENILE ACHIEVEMENT

Financial/Reading Literacy  
(352) 777-6882

### LEADS OF HOPE

Case Management  
(352) 693-0880

### LITERACY FOR ADULTS IN BROWARD

Ready Literacy  
(352) 391-6488

### NATIONAL VETERANS

EMERGENCY SUPPORT  
Search and Rescue  
(954) 789-6647

### NORTH BROWARD COMMUNITY

SHOWER CENTER  
Emergency Assistance & Supportive Housing  
(352) 249-4890

### PROJECT RESPONSE

W/AAW Education and Counseling  
(352) 734-7177

### ROLLING READERS SPACE COAST, INC.

(352) 264-9976

### SHIELD'S MANSION

(352) 733-1880

### SHELTER HOMES

Domestic Violence Shelter  
(352) 736-3182

### SOUTH BROWARD SHAMMA CENTER

Emergency Assistance  
(352) 737-6884

### SPACE COAST EARLY

INTERVENTION CENTER  
Early Childhood Education  
(352) 739-6886

### STEPS

Adult Day Treatment Program  
(352) 637-7770

### THE BULLDOGS CENTER

Early Childhood Education  
(352) 264-0885

### THE CHILDREN'S BROWARD PROJECT

Children's Wheelchair Food Packs  
(352) 616-1800

### THE HOPES FOR BROWARD

Shelter for Victims of Child Abuse  
(352) 676-6888

### THE SANGHVI ARMY

DOMESTIC VIOLENCE  
Domestic Violence Shelter  
(352) 631-2466

### THE SANGHVI ARMY-SOUTH/CENTRAL

Soup Kitchen & Social Services  
(352) 632-6889

### THE SANGHVI ARMY-NORTH

Emergency Assistance  
See M. Prifrance Shelter for Women and Children  
(352) 736-6486

### THE WINNERS CENTER

Client and Victim Services & Counseling  
(352) 242-3110

GIVE. ADVOCATE. VOLUNTEER.

United Way of Broward  
www.uwbroward.org

LIVE UNITED

