

EXPLANATION OF CONSENT AGENDA ITEM E.2.c.(27) – July 29, 2015

ITEM:

Consideration of approving amendment to Royal Caribbean Cruise Line contract for Majesty of the Seas incentives.

EXPLANATION:

Royal Caribbean had planned not to replace Enchantment of the Seas in May 2016, with a replacement 3/4 day ship not scheduled to arrive until November 2016. Staff worked with Royal Caribbean Cruise Line for a marketing incentive to have them deploy Majesty of the Seas in May 2016 so service of a 3/4 day Royal Caribbean ship would continue.

Staff recommends increasing the marketing incentives in the Royal Caribbean Cruise Lines contract for a one time modification to the current agreement.

**Staff Recommends Approval
Prepared by John Walsh**

