



THE CHANNEL
TO A WORLD
OF OPPORTUNITIES

Every seaport depends on a good location. But not every seaport enjoys the special advantages of a location like Brevard County. It is centrally located among Florida's famed Atlantic beaches...a short sail from major shipping lanes...serenely distant from big-city

congestion, yet connected to key markets by easy road routes. Using Brevard's special location and character as raw resources, Port Canaveral has built not only a fun place to play and work, but also an economic engine that is helping to power Brevard's future.

S M O O T H S A I L I N G



A L L T H E W A Y



Smooth Sailing All The Way — Our slogan says it all. At Port Canaveral, we offer the high-quality capabilities of a metropolitan cruise and cargo port, buffered from urban stresses. We've built world-class facilities for our diverse customer base – vacationers, local visitors, cruise lines, cargo shippers and tenant businesses. And we've added a high level of service with a relaxed attitude that makes the pursuit of leisure or business at Port Canaveral a smooth and pleasurable experience, from start to finish.

CRUISE

The World's Most Popular Cruise Port

The pleasant, relaxed experience of cruising from Port Canaveral has made us one of the world's most popular cruise ports. Carnival Cruise Lines, Disney Cruise Line and Royal Caribbean International all homeport ships here, with itineraries and amenities to appeal to a wide range of vacation tastes.

For our savvy cruise passengers, the vacation rhythm starts with a warm welcome to Port Canaveral. Before they know it, their cars are parked, their luggage unloaded and the island atmosphere has surrounded them. From one of our modern, tropical-themed cruise terminals, they can set off on an afternoon or evening "cruise to nowhere," on one of two homeported gaming vessels or sail into the sunset on a 3-, 4- or 7-day getaway to the Bahamas, eastern Caribbean or Mexico's gulf coast.



In addition to recognizing our value as a homeport, cruise lines from around the world feature Port Canaveral as a destination, bringing thousands of tourists to Central Florida to enjoy our area and contribute to our economy.



GLOBAL TRADE LINK

A Growing Cargo Port with Much to Offer

Petroleum, cement, citrus fruit and juices, gypsum board, newsprint, autos, trucks, heavy equipment, salt and construction materials all flow through Port Canaveral on their way to and from major Florida markets. Our cargo business continues to grow as more and more shippers recognize our unique benefits.

Many cargo customers say they are drawn to Port Canaveral primarily because of the business-friendly attitude found here. Other factors in choosing the Port include our central location, deep water, shortest direct entry on the East Coast, less congestion and efficient transportation links.

All the Economic Benefits of a Foreign Trade Zone

Our Foreign Trade Zone (FTZ) 136 saves businesses money on custom duties and offers easy distribution to major markets through a comprehensive transportation network. This network includes a deep-draft seaport, major rail lines, convenient highway routes, international airports, a corporate/commercial airport and, uniquely, Kennedy Space Center.

FTZ 136 provides multiple benefits to our customers and creates an impact on the local economy and job market by encouraging international trade.



Mutually Beneficial Partnerships with Military and Aerospace

Port Canaveral provides a home for the U.S. Coast Guard Station Port Canaveral, which serves all of Brevard County, and logistical support to the Military Sealift Command (MSC) and the Naval Ordnance Test Unit (NOTU). The Military Sealift Command supports submarine test missile launches and military cargo operations from its Port Canaveral office. NOTU operates the Navy port at Port Canaveral, supporting surface warship and submarine visits.

The aerospace industry has been a vital connection with Port Canaveral since its beginning. The Barge Canal's original primary purpose was to provide a shipment route for the Saturn booster to its launch site. Today, our role remains important, as both a staging area for ships involved in launch operations and a receiving point for spacecraft hardware and cargo destined for space.

RECREATION, DINING & ENTERTAINMENT

An Abundance of Facilities for Family Fun

With miles of beaches, three public parks, and public boating access, Port Canaveral has an abundance of facilities for family fun. We have space to swim, surf, picnic, fish, camp, ride bikes or just relax and watch the majestic ships sail by.

Jetty Park is one of the most popular recreation spots in Brevard County. Easy to reach, on the south side of the harbor's entrance, the 35-acre site includes 4.5 acres of ocean beach with designated areas for swimming and surfing (lifeguards on duty year round), 126 campsites (rustic tent areas to full RV hook-ups), picnic pavilions and an air-conditioned boardwalk center with bait shop, snack bar and dining areas. The 1,200 foot fishing pier — paved, lighted, fully accessible and equipped with running water — is a favorite with residents and visitors.

Freddie Patrick Park, on 10 acres in the center of the Port's south side, is the frequent site of special events and family outings. It offers three double-wide boat launching ramps plus extended parking spaces for vehicles with attached trailers. Restrooms are handy, and



covered tables shelter picnickers from Florida's noonday sun and surprise showers.

Port's End Park also is located on the Port's south side, at the west end. Within its four acres lie a double-wide boat launch, extended parking spaces, restrooms and covered picnic tables.





Serious Boating and Fishing for Enthusiasts and Novices

Three marinas (and two more in development) in the Port's harbor and two on the adjacent Barge Canal provide wet and dry boat storage slips for boat owners who want easy access to the Intracoastal Waterway or the Atlantic Ocean. Boat chartering offers the same easy access to those who don't have a boat of their own here. Half-day, full-day and night fishing excursions are available on a number of party boats and private charters.

Throughout the year, several major deep-sea fishing competitions are held at the Port, including the annual Florida Sport Fishing Association's Offshore Tournament – the largest single-day fishing tournament in the world.

Tempting Variety of Dining and Entertainment

Restaurants located in the Port offer a range of dining choices from finger foods to full-course dinners. Fresh seafood is a specialty, since it's such a short hop from fishing boat deck to restaurant kitchen.

Many of the restaurants and entertainment choices are concentrated in The Cove, an area on the south side of our channel that functions like a festive town marketplace. Visitors gravitate here to stroll the landscaped walks under nautical street lamps, going from fish market to harborside restaurant, from tiki hut lounge to martini bar, perhaps boarding an offshore gaming ship for a few hours of fun. Day or night, there is much to do at The Cove, all within an easy walk.

In addition, throughout the year the Port Canaveral Association, an alliance of retail establishments in the Port, hosts a number of special events for public enjoyment.



An Economic Engine Generating Business and Jobs

We are proud of our positive impact on the growing economy of Brevard County and central Florida. Port Canaveral serves as a valuable economic partner with commercial enterprises and government agencies. Our first-class berthing facilities, tenant businesses, success in the cruise and cargo industries and Foreign Trade Zone bring thousands of jobs and millions of dollars in revenue to the area each year. The great variety of businesses and jobs needed to support our customers and partners helps diversify and stabilize the area's economy.

The Future

With new residents arriving in our county daily, the Port's growth will play an even greater role in Brevard's future. We're preparing for that future with plans for every area of the Port.

- Already one of the world's busiest cruise ports, we have plans for new dock and terminal facilities that will double our capacity during the next few years, enabling us to welcome additional cruise lines and the newest generation of cruise ships, the super-mega liners.

- We continue to expand and improve our recreational opportunities through continuing enhancements to popular Jetty Park, the development of two new marinas with planned clubhouse and restaurant facilities, and major upgrading and expansion of our harborside entertainment area, The Cove.

- With the help of our tenant-partners, we're conducting a full-scale campaign for new cargo business, including an exploration of new forms of cargo transport.

For more than 50 years, Port Canaveral has helped shape life and the economy of Brevard County. We're preparing to continue our important role and help Brevard sail smoothly into a great future.



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